

PESQUISA DE SATISFAÇÃO

2021

4^{•network•}award

@network
TECHNOLOGY

- ✓ Evento realizado dia 30 de novembro de 2021.
- ✓ O evento contou com 44 CIO's Virtuais
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) \quad - \quad (PÉSSIMO + RUIM)$$

EQUIPE



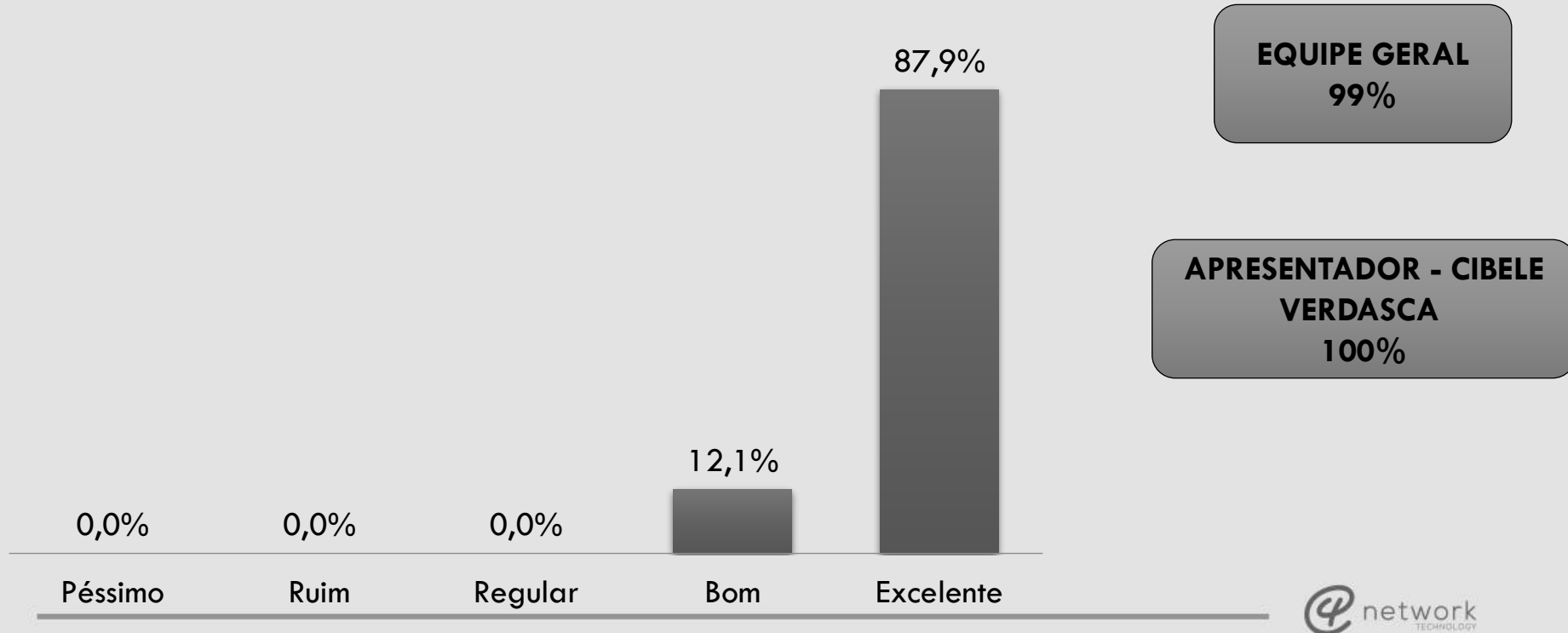
EQUIPE: RECEPTIVO



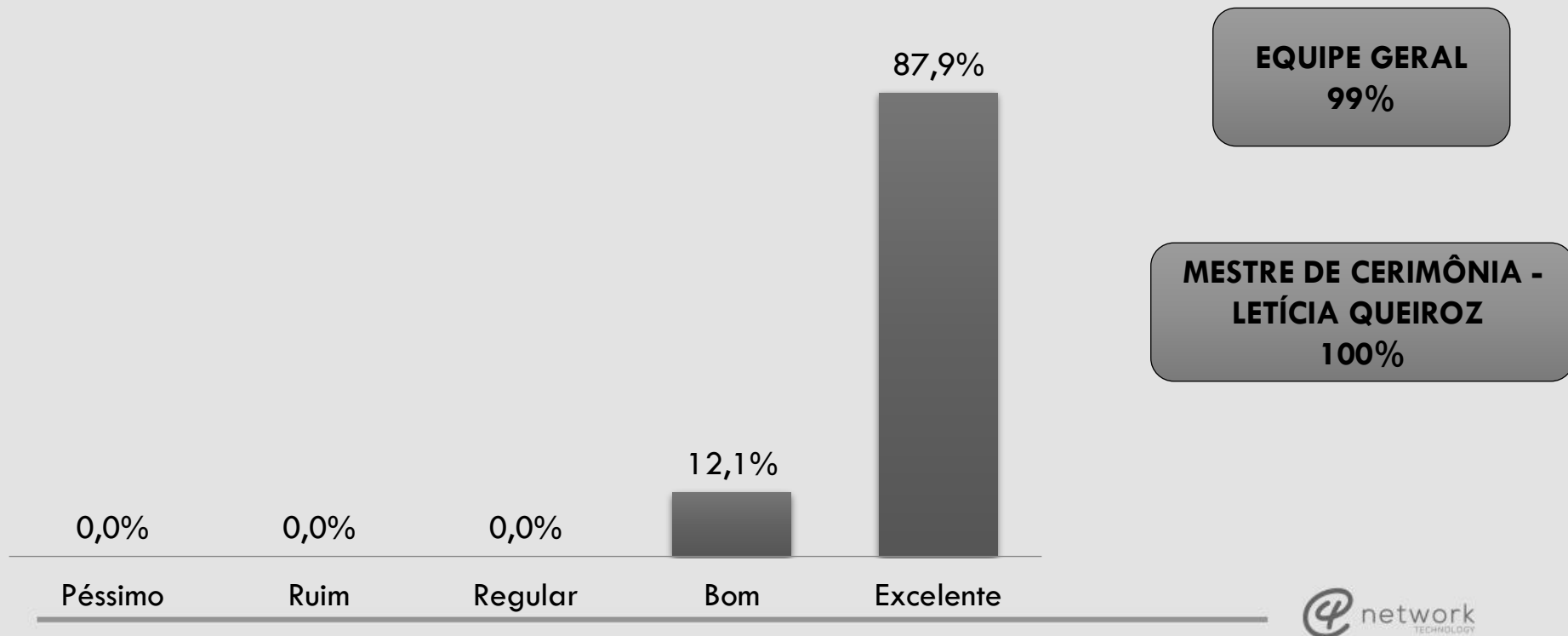
EQUIPE GERAL
99%

RECEPTIVO
100%

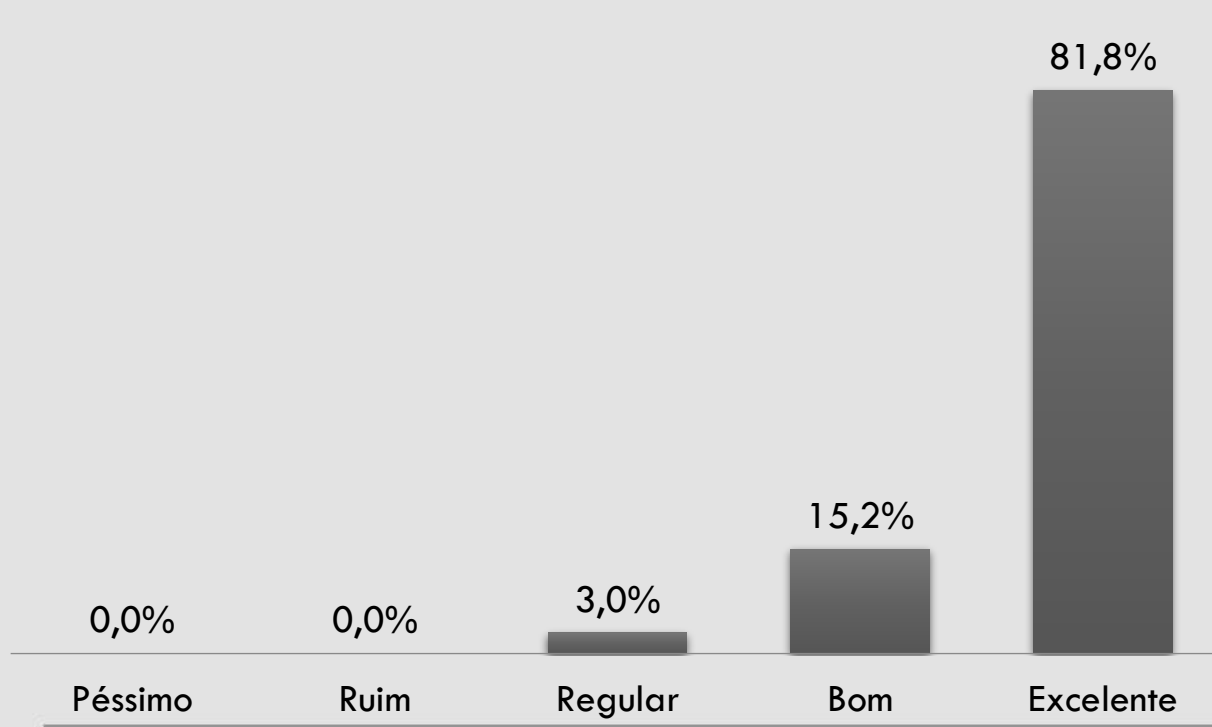
EQUIPE: APRESENTADOR - CIBELE VERDASCA



EQUIPE: MESTRE DE CERIMÔNIA - LETÍCIA QUEIROZ



EQUIPE: RED CARPET - LETÍCIA QUEIROZ E KIKA MARQUARDT



EQUIPE GERAL
99%

**RED CARPET - LETÍCIA
QUEIROZ E KIKA
MARQUARDT**
97%

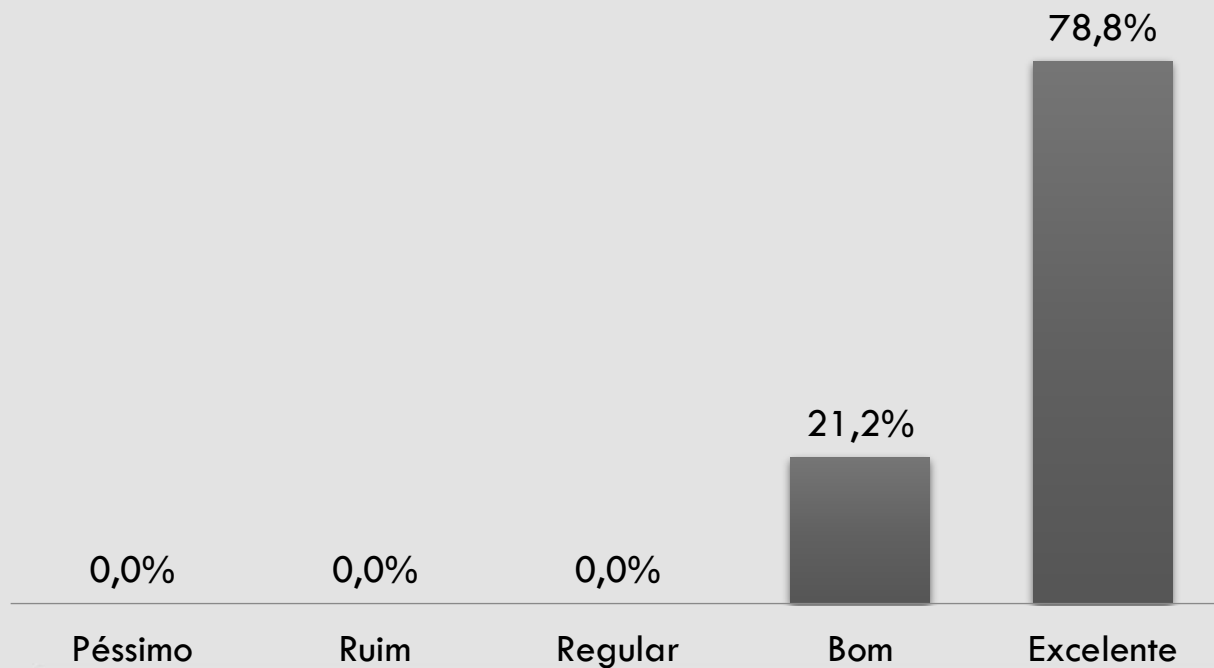
Observações:

- “Organização dos eventos da IT4 sempre impecáveis.”

EVENTO

The image features a dark purple background with a horizontal band of a lighter purple shade across the middle. The word "EVENTO" is written in a bold, white, sans-serif font, centered horizontally. To the left of the text, there is a single, thick, horizontal white line. On the right side, there is a complex arrangement of geometric elements: several large, thick, white arrows pointing in various directions (up-left, up-right, down-left, down-right), and numerous thin, white, diagonal lines of varying lengths scattered across the upper right quadrant.

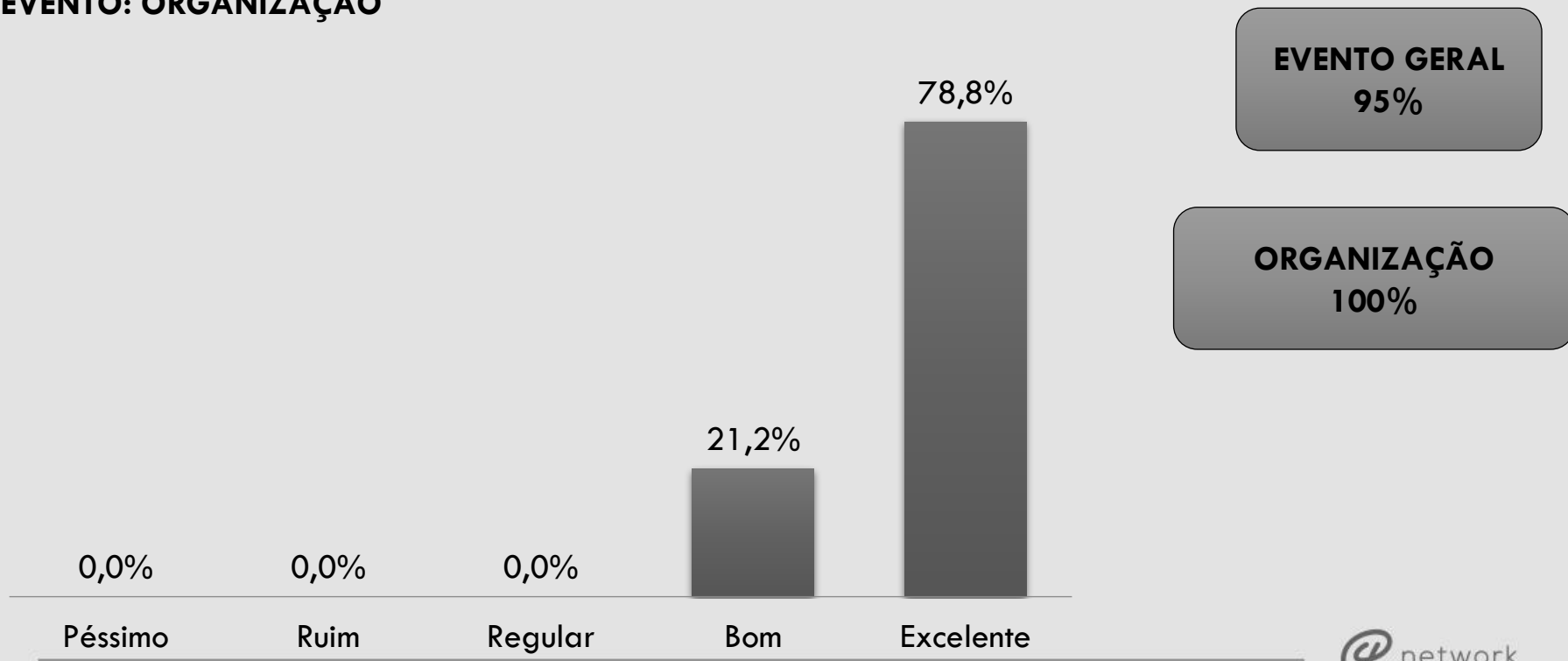
EVENTO: COMUNICAÇÃO VISUAL



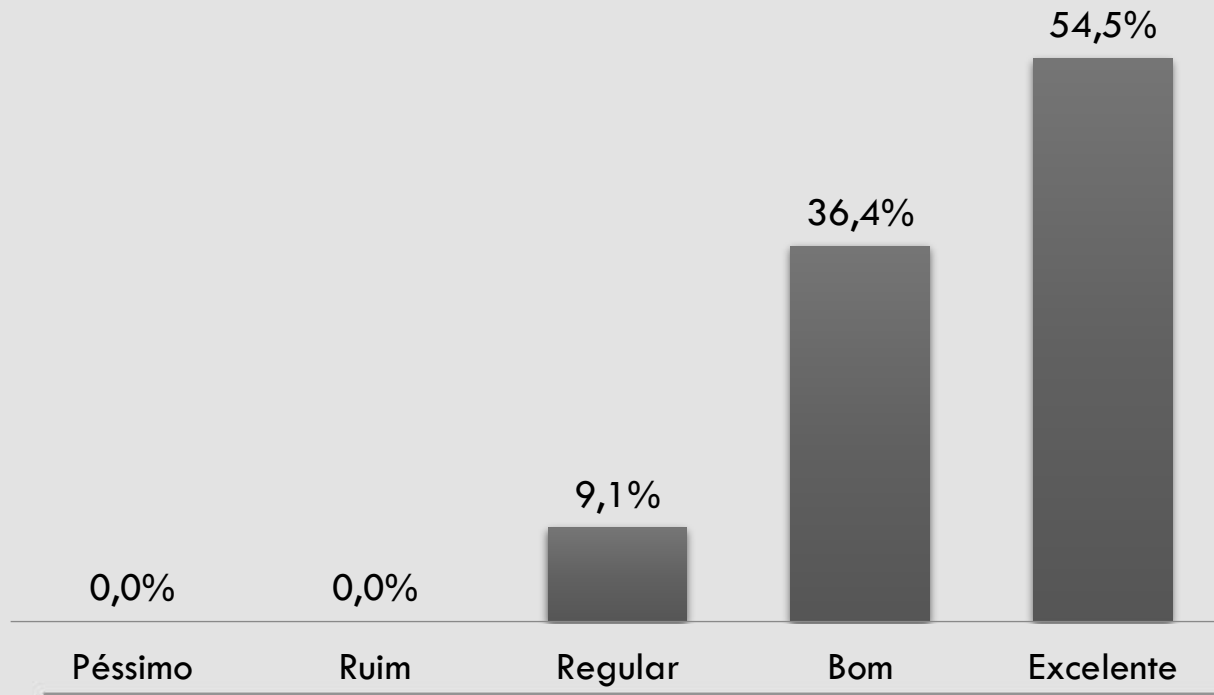
EVENTO GERAL
95%

**COMUNICAÇÃO
VISUAL**
100%

EVENTO: ORGANIZAÇÃO



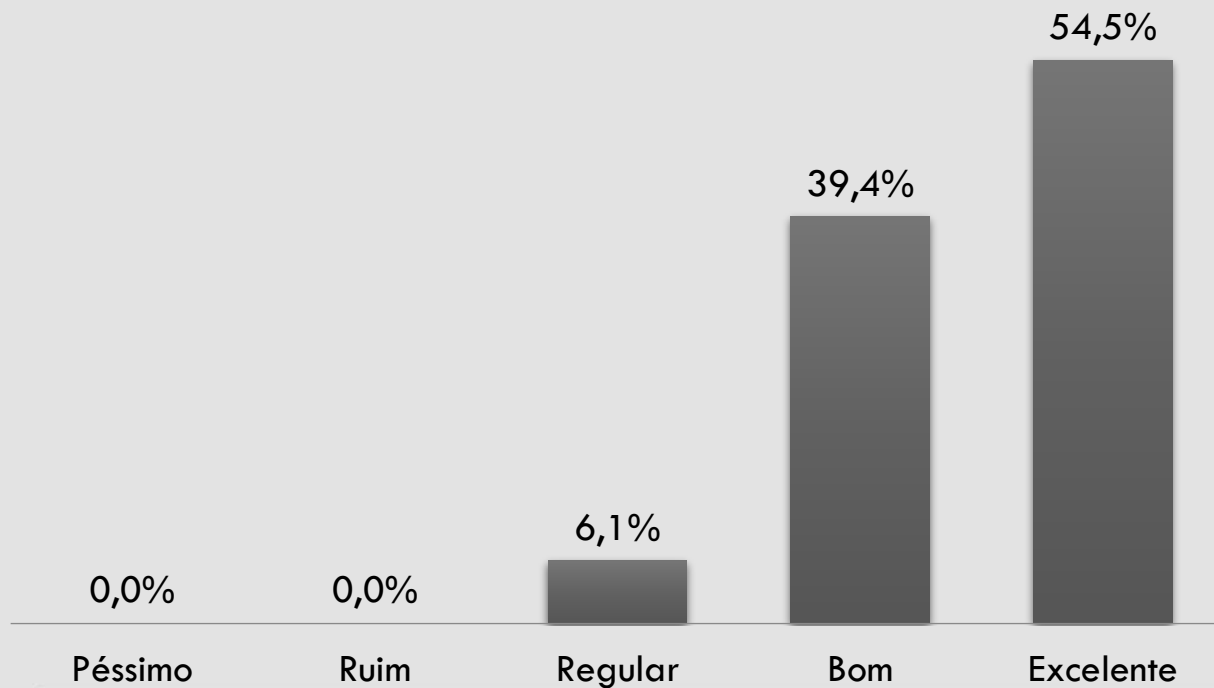
EVENTO: PONTUALIDADE



EVENT GERAL
95%

PONTUALIDADE
91%

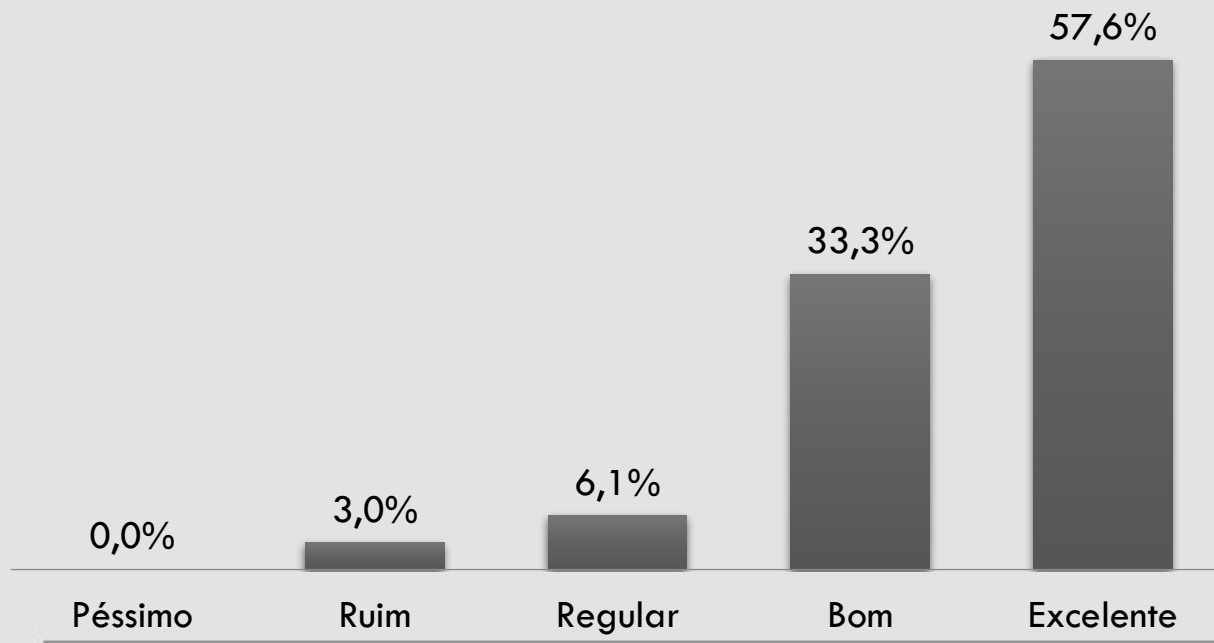
EVENTO: ÉPOCA DO EVENTO



EVENTO GERAL
95%

**ÉPOCA DO
EVENTO**
94%

EVENTO: NETWORKING



EVENT GERAL
95%

NETWORKING
88%

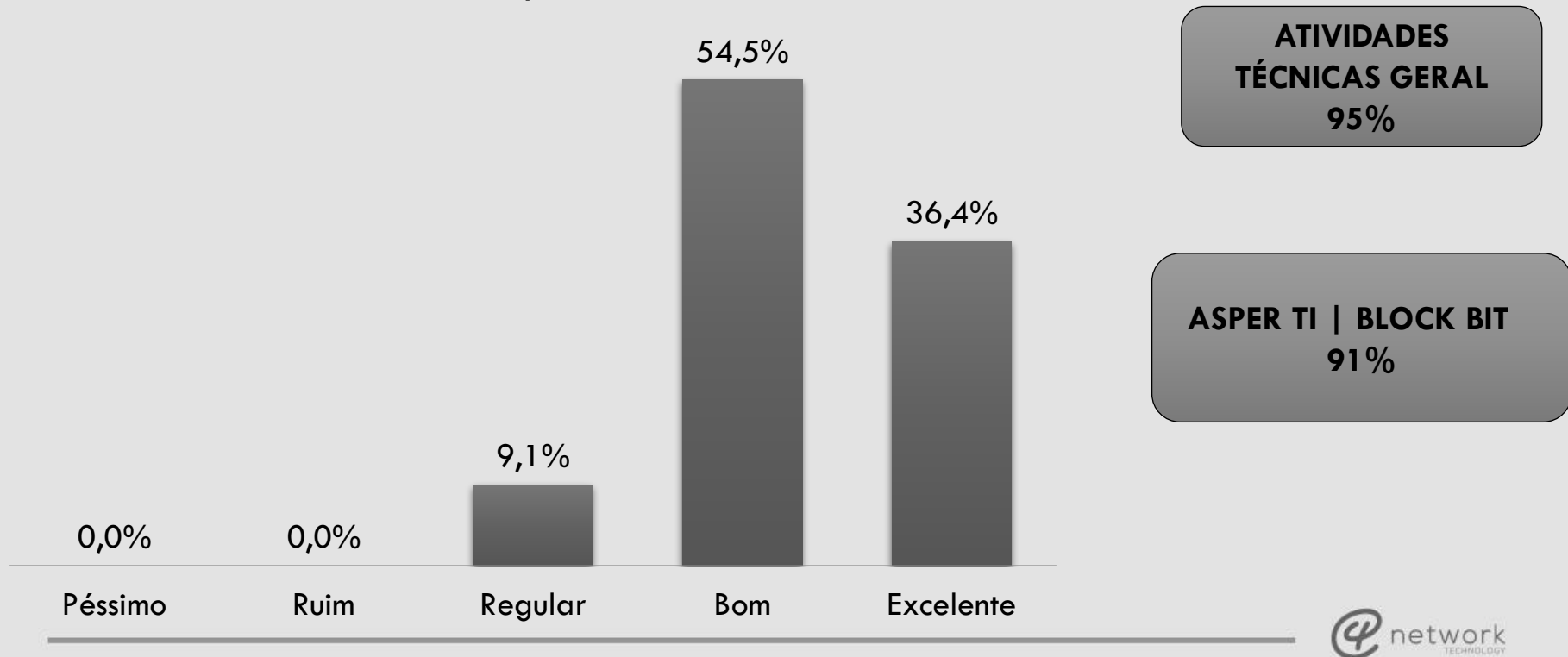
Observações:

- “Parabéns por se reinventarem e conseguirem realizar o evento de forma híbrida e com participação internacional.”
- “Apesar de estarmos nos acostumando ao virtual, essa forma deixa o networking menos "divertido".”

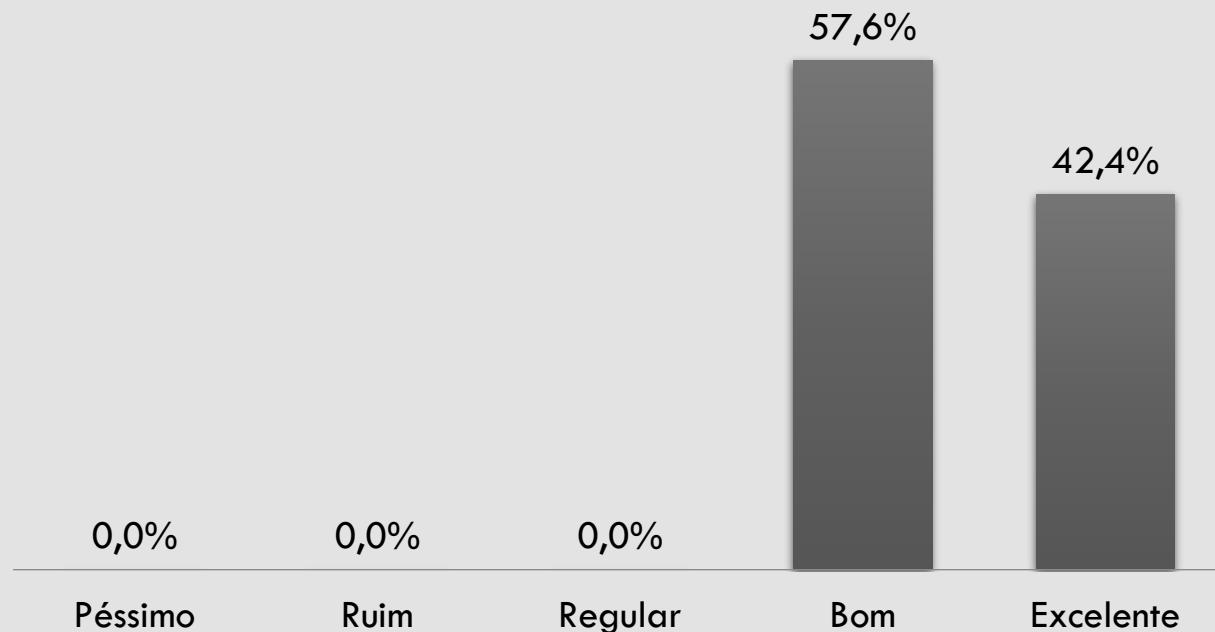
ATIVIDADES TÉCNICAS

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of overlapping purple arrows and lines on the right side, pointing in various directions.

ATIVIDADES TÉCNICAS : ASPER TI | BLOCK BIT



4INTERACTING : QLIK



**4INTERACTING
GERAL**
95%

QLIK
100%

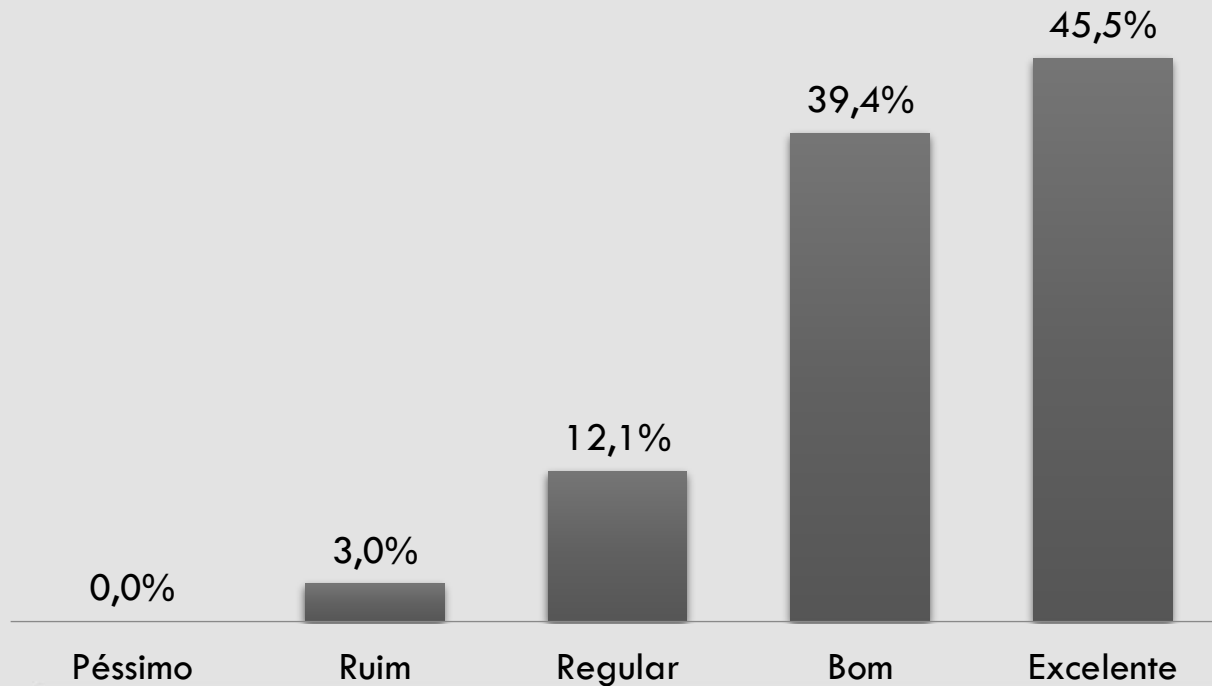
Observações:

- “Parceiros sempre transmitindo seus recados e se colocando a disposição para conversas.”

OPORTUNIDADES DE NETWORKING

The background is a gradient of dark blue and purple. It features several abstract geometric elements: thin white lines, a horizontal white bar on the left, and numerous arrows of varying sizes and orientations in shades of purple and blue. Some arrows are thick and solid, while others are thin and outlined. The overall composition is modern and dynamic.

OPORTUNIDADES DE NETWORKING: NETWORKING E INTEGRAÇÃO



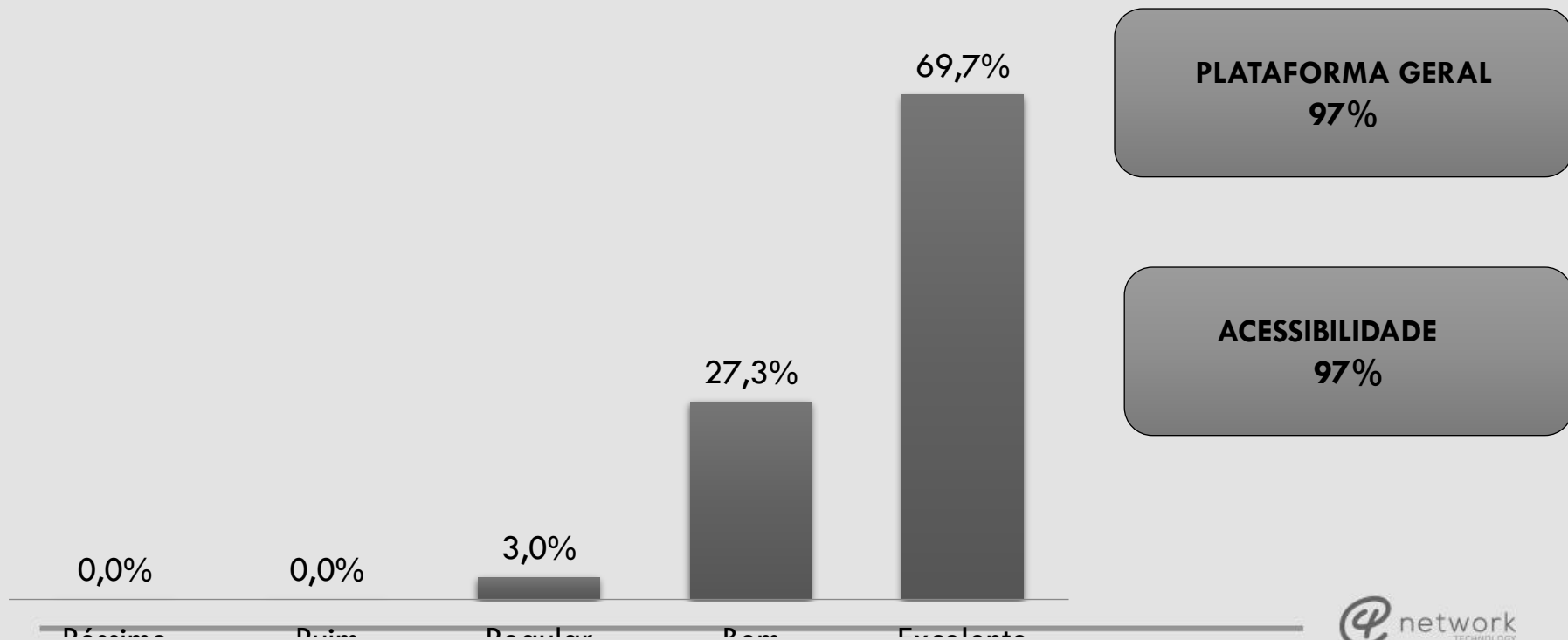
**OPORTUNIDADES DE
NETWORKING**
82%

**NETWORKING E
INTEGRAÇÃO**
82%

PLATAFORMA



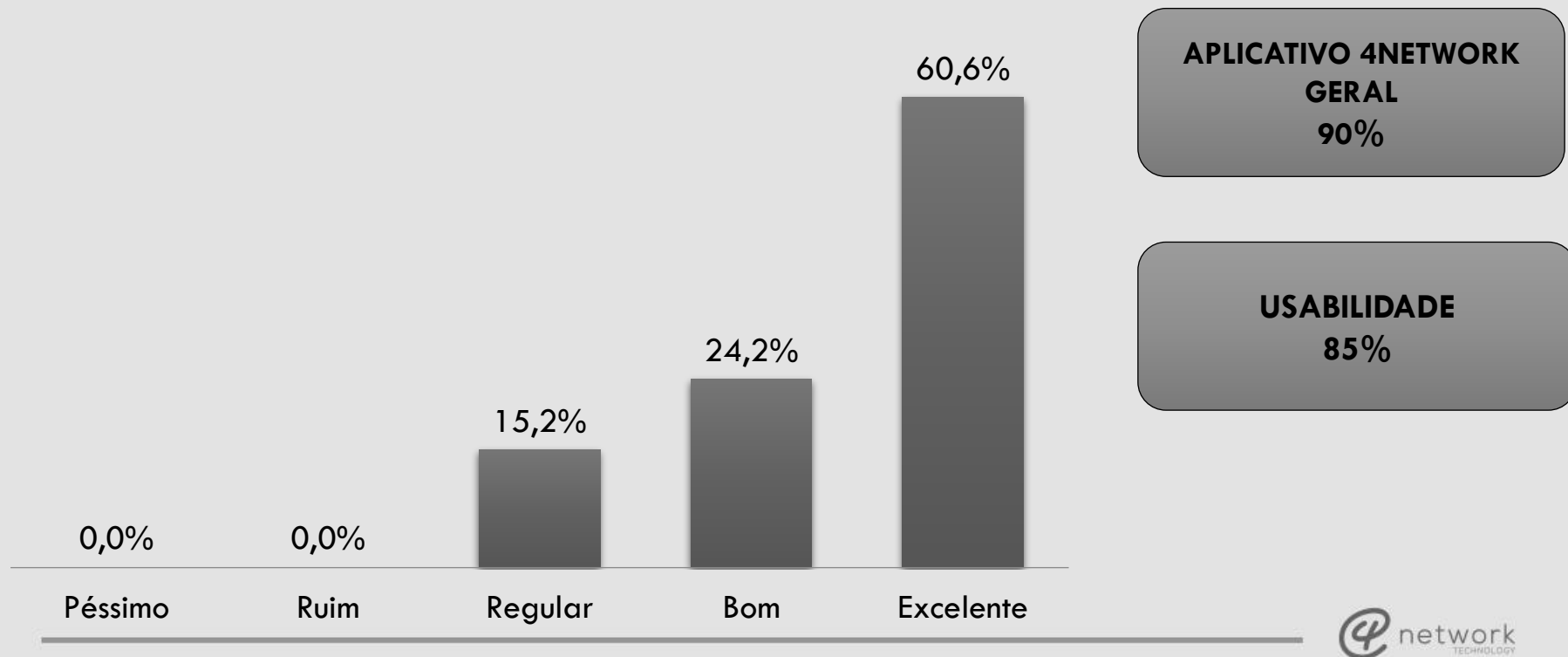
PLATAFORMA: ACESSIBILIDADE



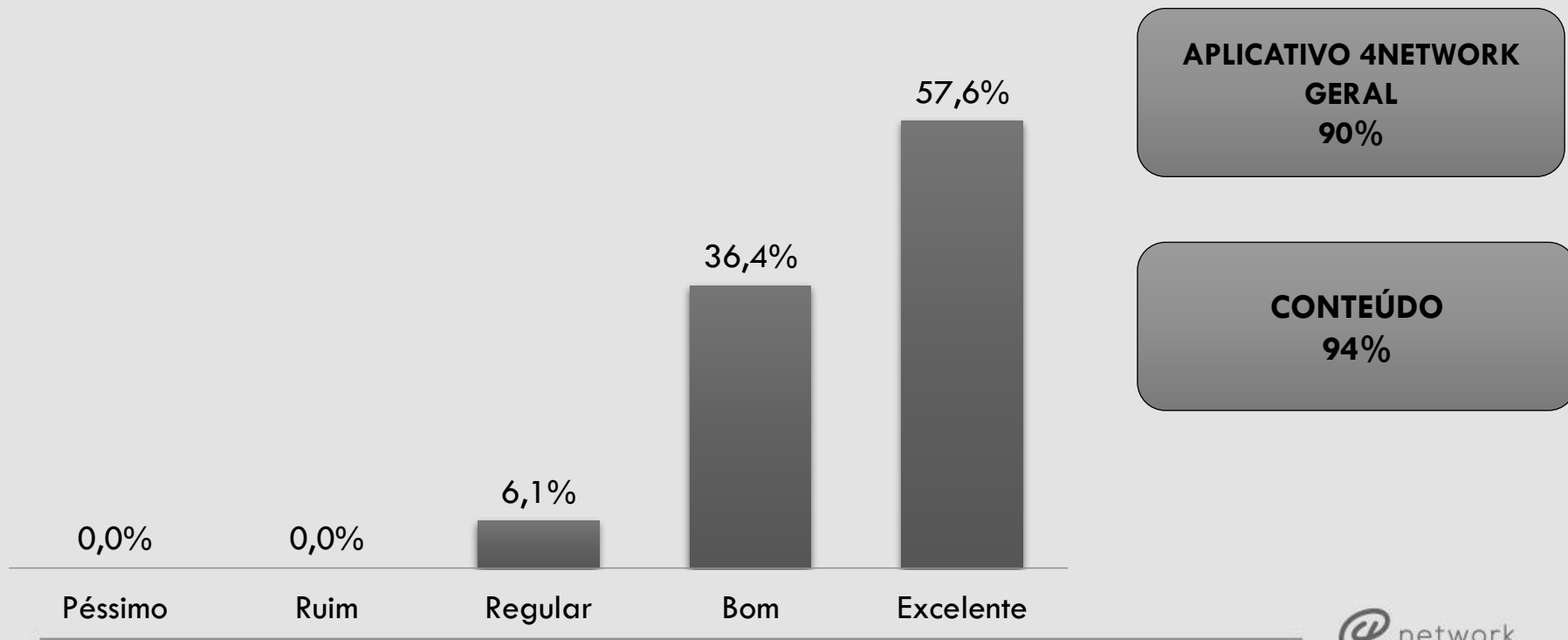
APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple arrows of various sizes pointing in different directions on the right side. The text 'APLICATIVO 4NETWORK' is centered in a bold, white, sans-serif font.

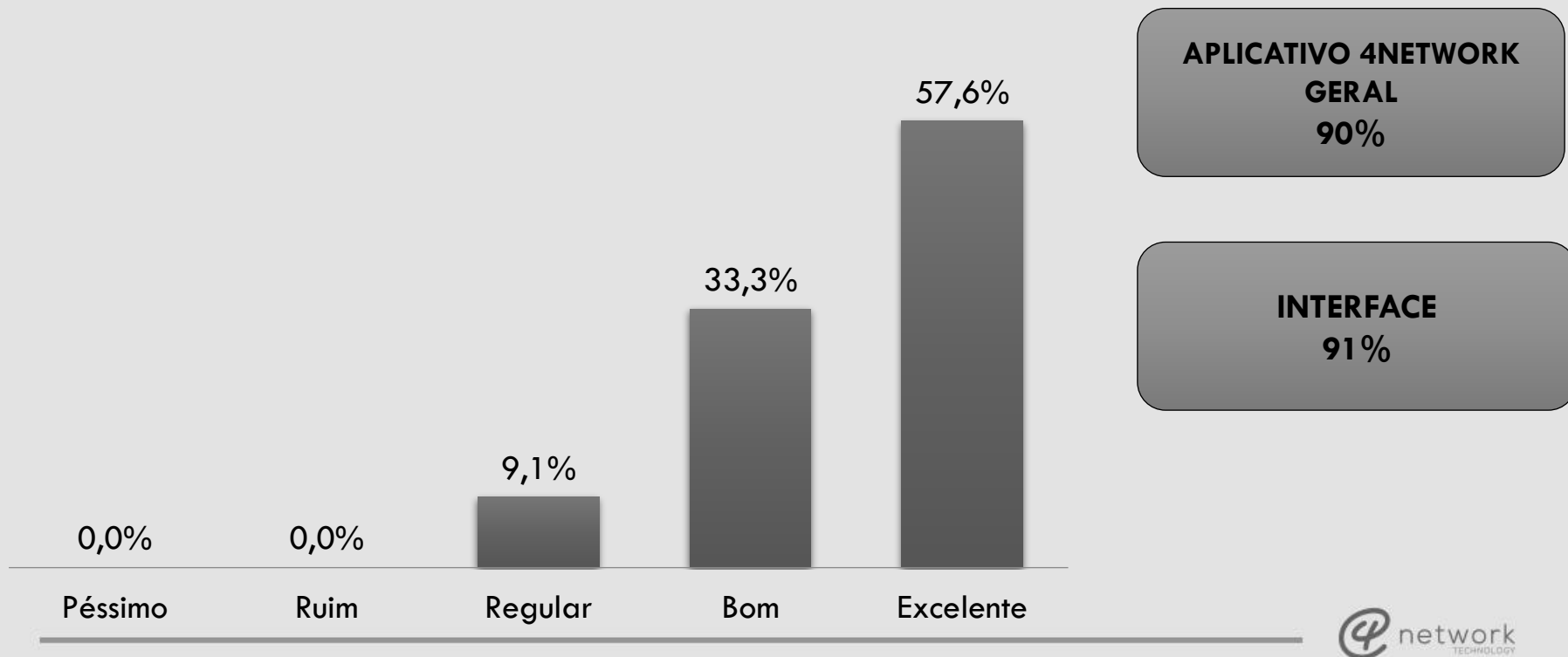
APLICATIVO 4NETWORK: USABILIDADE



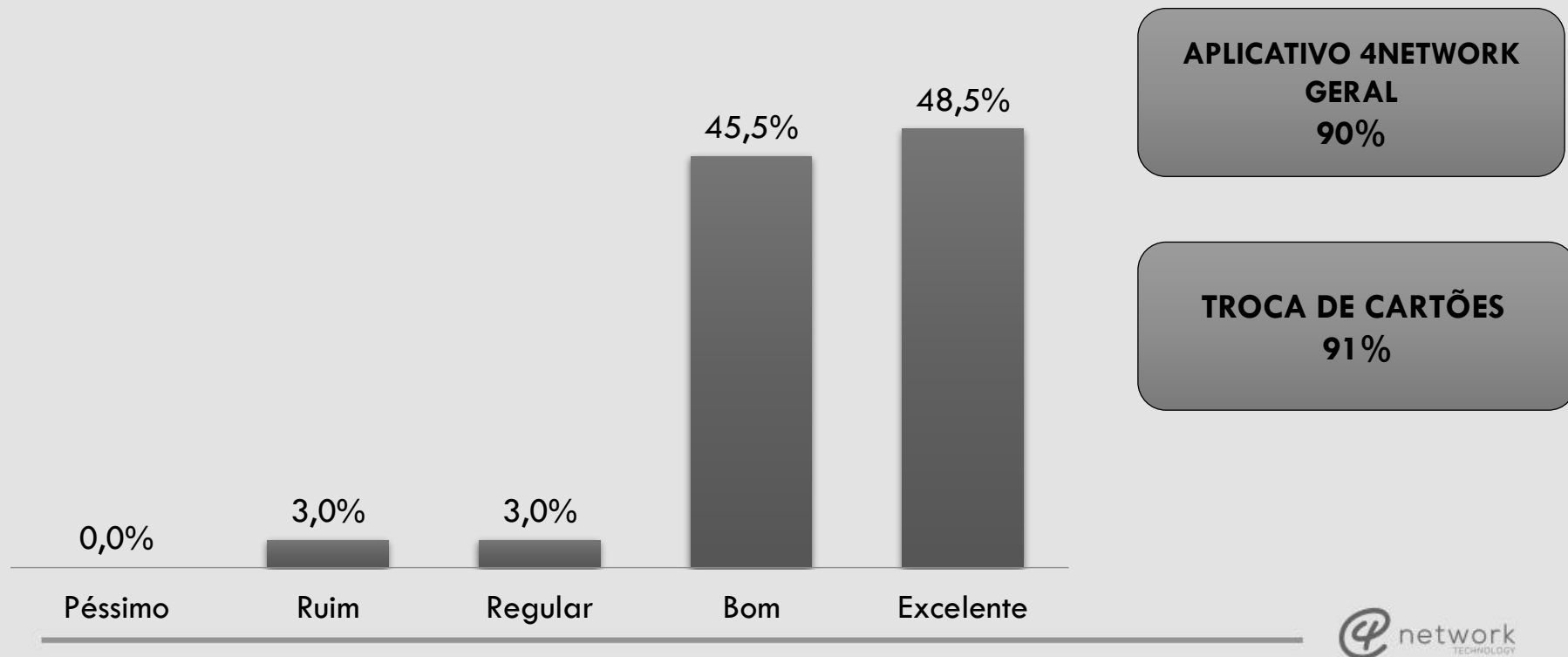
APLICATIVO 4NETWORK: CONTEÚDO



APLICATIVO 4NETWORK: INTERFACE



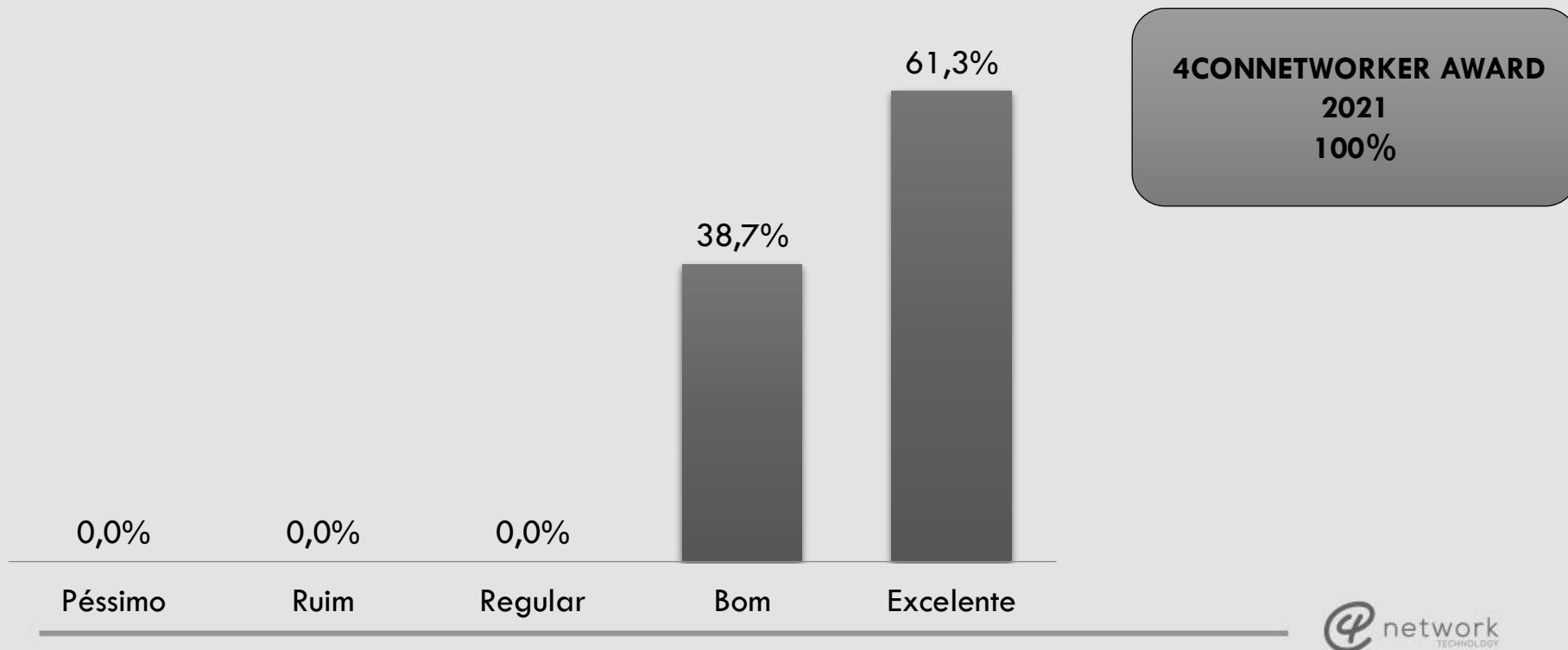
APLICATIVO 4NETWORK: TROCA DE CARTÕES



4CONNETWORKER AWARD 2021

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, a diagonal line in the upper left, and a cluster of overlapping arrows and lines on the right side. The arrows are in various shades of purple and point in different directions, creating a sense of movement and direction.

4CONNETWORKER AWARD 2021: COMO FOI SUA EXPERIÊNCIA?



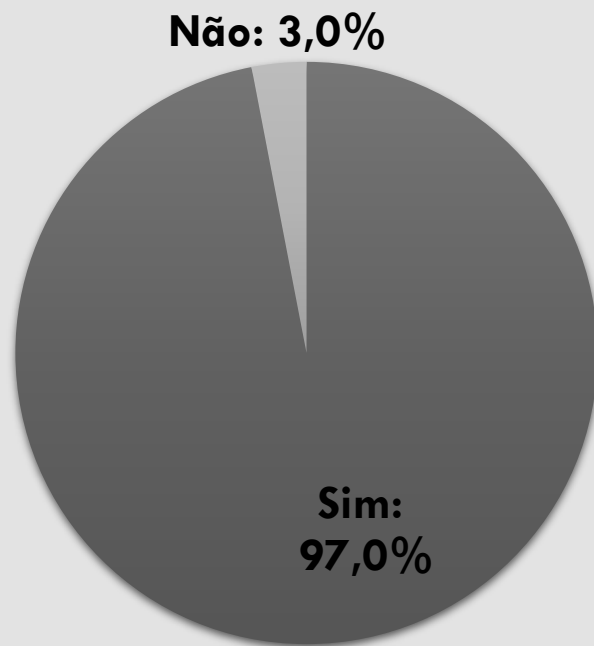
Observações:

- “Para quem estava no virtual ficou cansativo, não funciona bem, não tem network. Para quem está no presencial, enquanto os prêmios e apresentações são feitas, estão participando do evento se alimentando, bebendo, em conjunto com outras pessoas nas mesas. Funciona mais presencial.”
- “Parabéns mais uma vez pela organização.”

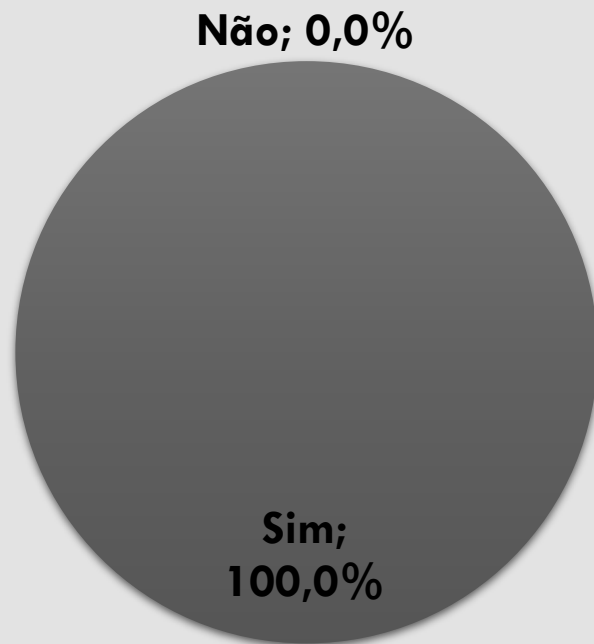
ASPECTOS GERAIS

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "ASPECTOS GERAIS" is centered in a bold, white, sans-serif font. To the left of the title is a short, thick white horizontal line. On the right side, there is a complex arrangement of overlapping white geometric shapes, including several large, thick-lined arrows pointing in various directions (up, down, left, right) and several thinner, parallel diagonal lines.

ASPECTOS GERAIS: Você participaria de outro 4CONNETWORKER AWARD 2021



ASPECTOS GERAIS: Você participaria de outros eventos da 4Network?



Obs:

- **“Si me avisan con antelación, podría asistir presencialmente, me encantaría.”**
- **“Desejo que posso estar presencialmente.”**
- **“Ampliar a lista dos laureados para uma melhor concorrência.”**
- **Horário mais cedo e evento mais curto, sempre com a opção de online..”**